

International Journal of Academic Excellence and Research (IJAER) (An International Multidisciplinary Quarterly bi-lingual Peer Reviewed Refereed Journal)

Volume 01

No. 01

January - March, 2025

CONTENTS

1	Sustainable Industrial Development through Carbon Credit Trading in	01-07
	Financial Markets	
	Ashutosh Singh, Manvinder Singh Pahwa, Himanshu Pandey &	
	Anusha Karamchand	
2	Job Satisfaction in Hotel Industry: A study on Select Hotels of	08-13
	Guwahati City	
	Santujit Chanda & Rituparna Baruah	
3	Cross-Cultural Influences in International Accounting: A Comparative	14-20
	Study	
	Mahima Gupta	
4	The Role of Artificial Intelligence in Personalizing Digital Marketing	21-33
	for Financial Institutions	
	Simmi Choyal	
5	Cryptocurrency Unleashed: Revolutionizing Finance, Technology and	34-39
	the Future of Digital Economies	
	Vansh Bathla & Karam Pal Narwal	



