

## About the Editors



**Dr. B. L. Yadav** is an accomplished academician, researcher, and author currently serving as an Associate Professor in the Department of Management Studies at Echelon Institute of Technology, Faridabad. With a Ph.D. in Commerce from the University of Rajasthan, his research expertise lies in sustainable agriculture, rural development, digital transformation, and emerging technologies in management. Dr. Yadav has an impressive portfolio of scholarly contributions, including numerous publications in UGC-Care, Scopus, and peer-reviewed journals, along with edited books, book chapters, and multiple patents in areas such as AI, blockchain, and digital marketing. He has also guided doctoral scholars and actively contributed to academic leadership through research coordination and institutional development roles. A recipient of several prestigious honors, including the Young Scholar Award and Best Emerging Researcher Award, Dr. Yadav is committed to advancing interdisciplinary research that bridges agriculture, sustainability, and modern business practices. His work reflects a strong dedication to academic excellence, innovation, and impactful knowledge creation.



**Prof. (Dr.) Sanjeev Kumar** is a distinguished academician and finance expert with over 18 years of experience in teaching, research, and academic administration. Currently serving as Dean and Professor of Finance at the Alabbar School of Management, Raffles University, he has demonstrated strong leadership in curriculum development, institutional governance, and student mentoring. A qualified Chartered Financial Analyst (CFA) with a Ph.D., his expertise spans financial management, investment analysis, and international finance. He has an extensive publication record in reputed ABDC and Scopus-indexed journals and has actively contributed to academic excellence through seminars, workshops, and research supervision.



**Dr. Sandeep Kumar** is an accomplished academician currently serving as an Assistant Professor in the Department of Commerce at Indira Gandhi University, Meerpur. He possesses strong expertise in the field of commerce and management, with a keen interest in teaching, research, and academic development. Dr. Kumar is dedicated to fostering analytical and conceptual understanding among students while actively contributing to academic research and scholarly activities. His areas of interest include contemporary issues in commerce, business practices, and emerging trends in management.



**Prof. (Dr.) Jaspreet Dahiya** is a distinguished academician and researcher currently serving as Professor, Head of the Department, and Deputy Dean at Baba Mastnath University, Rohtak. With a Ph.D. in Commerce and extensive teaching and administrative experience spanning over a decade, she has made significant contributions to higher education and academic leadership. Dr. Dahiya has an outstanding research profile with over 75 research publications in reputed journals, multiple books, book chapters, and patents to her credit. She has successfully guided numerous Ph.D. scholars and postgraduate research projects, reflecting her strong commitment to research and academic excellence. A recipient of several prestigious awards, including the Best Academician Award, she is known for her expertise in management and commerce, innovative teaching practices, and dedication to fostering research-driven learning. Her work continues to contribute to the advancement of knowledge in business, education, and interdisciplinary studies.

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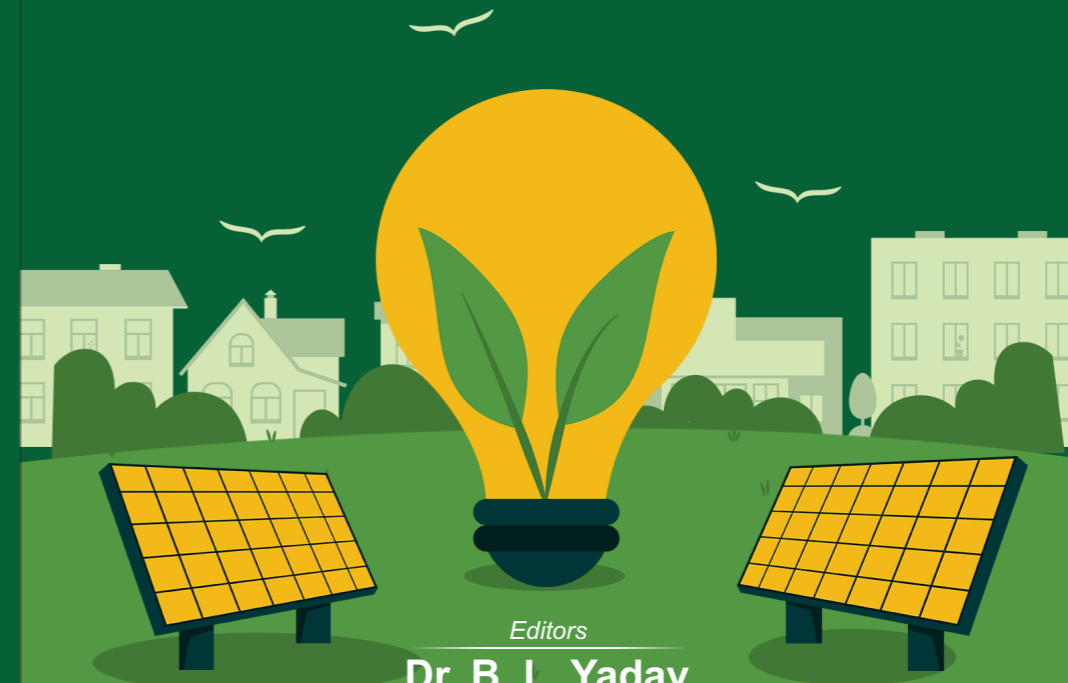
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