

About the Editors



Dr. Subodh Sharma is working as an Assistant Professor in the Department of Accountancy and Business Statistics, Government P.G. college Rajgarh, Alwar. He has brilliant academic career with more than 2 years of diverse experience in teaching, research & academic administration. He is Doctor of Philosophy as well as Master of Philosophy in Commerce from University of Rajasthan, Jaipur. He is a Ph. D., M.Phil. and UGC-NET cum JRF-qualified faculty who has over 2 years of teaching experience at graduate levels. He also participated in and presented numerous research papers at various National and International conferences and seminars. His research papers have been published in various reputed national and international journals.



Ayushi Gupta is currently serving as an Assistant Professor in the Department of Economic Administration and Financial Management (EAFM) at Government College, Rajgarh, Alwar. With a strong academic background and a deep interest in economic and financial studies, she is also pursuing her Ph.D. from the University of Rajasthan. She has also have masters degree in business administration also and UGC NET JRF qualified in commerce. Her research interests include financial management, economic policy, and public finance. Ayushi is committed to academic excellence and contributes actively to both teaching and research in the field of commerce and economics.



Mr. Jitendra Yadav is an Assistant Professor in the Department of Business Administration at Government College, Rajgarh. He is pursuing Ph.D. in Business Administration and an L.L.B, bringing a unique blend of academic and legal expertise to his teaching and research. With a specialization in Marketing, Finance, Human Resources, and Business Law, he combines theoretical knowledge with practical insights. Mr. Yadav has over two years of teaching experience and an additional three years of professional practice as an advocate. His research contributions include a published paper on the stock market and an edited chapter in an academic book, reflecting his interdisciplinary approach to business and legal studies. His work demonstrates a strong commitment to bridging academia and real-world applications.



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