

About the Editors



Dr. Sumanta Dutta is a senior faculty member of the Postgraduate and Research Department of Commerce (M. Com.), St. Xavier's College (Autonomous), Kolkata. He is the State President (West Bengal) of the Department of Research and Innovation Wing of the Research Foundation of India & National Advisory Board Member of Research Foundation of India & RFI-CARE. He has over 24 years of experience in teaching and research. He has contributed six edited books, two case books, and two research books to a reputed publishing house in India. He obtained one patent and two copyrights. He has acted as a resource person for more than 110 workshops conducted (both offline and online) by various research bodies in India on the theme of research ethics. He has also contributed more than 52 research papers to various national and international journals, including UGC-Care, Scopus, and ABDC. His work has been well cited both in the SSRN top ten download list and in Google Scholar. Completed one project under ICSSR Short Term Empirical Research Project. For his outstanding contribution in the field of marketing research, he got the National Education Leadership Award in 2019. He also obtained the Teaching and Research Award 2020, the Outstanding Post-Graduate Faculty Mentoring Award 2020-2021, the Education Excellence Award 2021, Dr. Sarvepalli Radhakrishnan Education Excellence Award 2022 and the Peter Drucker Legendary International Education & Research Excellence Award 2024. Recently, he obtained the Global Academic Excellence Award, 2025.



Dr. Ravi Kant Modi, currently working as an Professor & Dean in the Department of Commerce and Management, Nirwan University Jaipur, Rajasthan, India. He is a distinguished faculty member bringing with him an extensive 14 years of teaching experience. His contribution in research solidifies his position as a highly accomplished researcher and scholar. His dedication to research has been recognized through the prestigious Young Researcher Award, bestowed upon him on September 5, 2021. As an author, He has contributed to the academic community through his textbooks and edited books. Moreover, he has published over 50 papers in renowned National and International journals, including notable Scopus journals. Recently he got the Best Business Academic of the year award-2024 (Silver Medal) for the article entitled "The Role of Indian Knowledge System in shaping corporate social responsibility in India (A Study of FMCG and it's companies in Rajasthan)" presented in All India Commerce conference during 18-20 October,2024 at Pacific University, Udaipur.



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